

KARAIKUDI KHADI CLUSTER



1.	Implementing Agency	Karaikudi Sarvodaya Sangh,				
2.	Address	Khadi Complex, Mathur Road, Kandanur – 630 104.				
	Phone/Fax, e-mail	04565221347, Karaikudisfuri@yahoo.com				
	Website:	www.				
3.	Cluster products	Puliyangudi Cotton Lungies, Handkerchief, Jacquard Bedsheets, Printed and Woven Design Shirting etc.				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	101.08	17.22	118.30	94.85	94.85	90.57
5.	Name of Cluster Dev. Executive	Shri M.A. Jayakannan, D.O.(Khadi)				
	Mobile No./Phone No.	09244556607				
6.	Name of Technical Agency:	SIIPPO, Madurai				
A.	Name of the Resource person with mobile No.	Miss. Neelavalli, Mob.-09443050104				
B.	Address	No.52, T.B. Road, Mahaboobpalayam, Madurai – 625 016. TN.				
C.	Phone/Fax/ e-Mail	04522602455				
7.	Date of commissioning of cluster	29.11.2008				
8.	Expected date of completion of	31.03.2012				

	cluster							
9.	CFCs Status							
A.	No. of CFCs	Land availability	Constructed area	Locations				
	4	Yes	Existing building available with 3500 sq.fit.	1. Kandanur 2. Sankaralingapuram 3. Aruppukottai 4. Karaikudi				
B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1.	Warping Unit, Cone Winding Machine						
	2.	Sizing Machine, Dyeing tanks, Hydro Extractor, Service Maintenance Unit						
10.	No. of Charkhas		305					
11.	No. of Looms		28					
12.	No. of Tools Distributed		--					
13.	Interventions carried out in Design product Development							
A.	Name of Designer with address and phone/mobile		--					
B.	New products Developed		9 Products					
C.	Improved /New designs		11 Designs					
D.	Brief note on Design intervention		3 Jacquard looms have been developed for producing bed sheets. 7 Nos of woven designed fabric has been introduced with the help of IIHT, Salem.					
15.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation/up-gradation of Sales outlets		3	Virudhunagar, Aruppukottai, Sivagangai	Yes			
B.	Brief Note on efforts undertaken		After renovation of sales outlets the sales has been increased by 60%.					
16.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
	-	Hubli, Trichur	170	Artisans got idea to produce new varieties.				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	Spinning and Weaving		150	Spinners working efficiency have been improved.				
17.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others

	64	360	424	15	-	95	5	309	
	No. of Identity card issued					424			
18.	Self Help Groups								
A.	No. of SHG formed					5 Nos.			
B.	No. of SHG Registered					5 Nos.			
C.	No. of SHG tied up with Bank					--			
19.	Production								
	Annual Production					Qty.	Value (Rs. in lakh)		
						--	420.33 (2010-11)		
20.	Sales								
	Annual Sales					Qty.	Value (Rs. in lakh)		
							619.01(2010-11)		
	Export Market if any					--	--		
21.	Achievement								
A.	Registration with ISOs					--			
B.	Branding of products					--			
C.	Improved Packaging					--			
D.	Enhanced wages (in per cent)								
	Spinner		Weaver			Artisan			
	15%		50%			--			
E.	Social security coverage of Artisans					759 artisans covered under Jan Shree Bima Yojana & issued passbook.			